

What Foreign Languages Mean for U.S. Employers

9 out of 10

rely on employees with language skills other than English

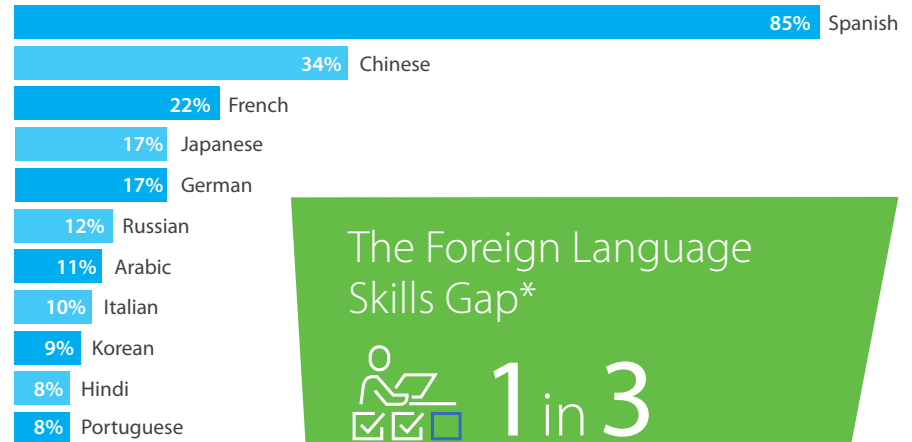


56%

say their foreign language demand will increase in the next five years



Most In-Demand Foreign Languages Reported by U.S. Employers



The Foreign Language Skills Gap*



1 in 3

foreign language-dependent U.S. employers reports a **language skills gap**



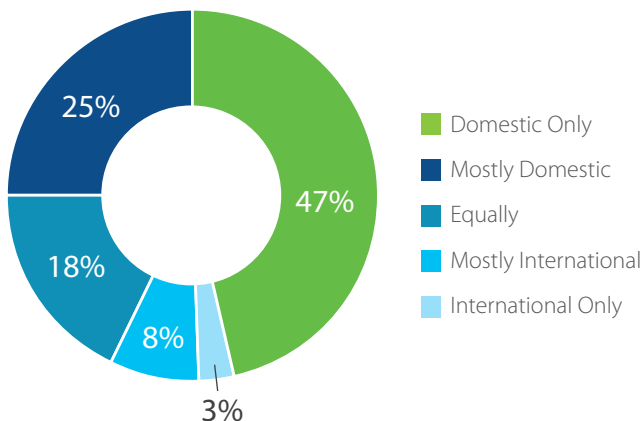
1 in 4

U.S. employers lost business due to a **lack of foreign language skills**

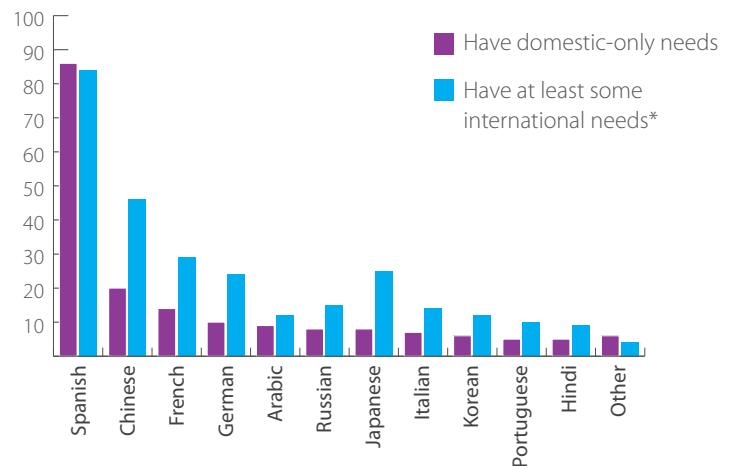
**A foreign language skills gap occurs when an employer has foreign language needs that are not currently met by its employees.*



U.S. Employers' Domestic and International Foreign Language Needs



Demand for Specific Foreign Languages, by U.S. Employers with Domestic-Only vs. International Foreign Language Needs



**Because employers with at least some international foreign language needs may also have some domestic needs, it cannot be assumed that a given language is necessarily used for the international market.*